

LAB(Linear Alkyl Benzene)



Value Chain



Process

Introduction of UOP process (1978)

Feature

- Outstanding biodegradable and environmentally friendly.
- Enhanced cleaning power
- The main ingredient of LAS(Linear Alkyl Benzene Sulfonic Acid), the most widely used material for powder and liquid laundry detergent

Application

Powder and liquid laundry detergent

Production Capac

No.1 Plant 90,000 MTA

No.2 Plant 90,000 MTA

Major Customers

- Overseas : Unilever, P&G, Colgate, etc.
- Domestic : LG H&H, AK Chemtech, CJ Lion

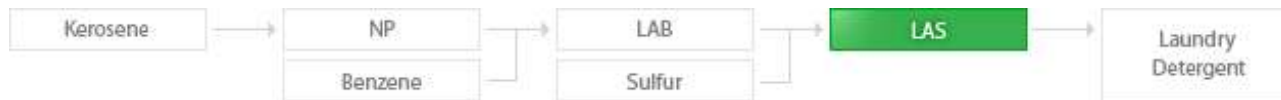
Plant location

Bugok-Dong 156, Nam-Gu, Ulsan, Republic of Korea

LAS(Linear Alkyl Benzene Sulfonic Acid)



Value Chain



Features

- Excellent biodegradability
- Substitute for DBSA(Dodecyl Benzene Sulfonic Acid)
- Outstanding cleaning power
- The main ingredient for laundry detergent most widely used in the world

Application

Main ingredient for powder and liquid laundry detergent

Plant location

- ISU Chemical Germany GmbH
RhenaniastraÙ e 76-102, D-68219 Mannheim, Federal Republic of Germany
- Processing in China and Korea