

## LAB(Linear Alkyl Benzene)



### Value Chain



### Process

Introduction of UOP process (1978)

### Feature

- Outstanding biodegradable and environmentally friendly.
- Enhanced cleaning power
- The main ingredient of LAS(Linear Alkyl Benzene Sulfonic Acid), the most widely used material for powder and liquid laundry detergent

### Application

Powder and liquid laundry detergent

### **Production Capac**

No.1 Plant 90,000 MTA

No.2 Plant 90,000 MTA

### **Major Customers**

- Overseas : Unilever, P&G, Colgate, etc.
- Domestic : LG H&H, AK Chemtech, CJ Lion

### **Plant location**

Bugok-Dong 156, Nam-Gu, Ulsan, Republic of Korea